iTunes U Workshop

About this workshop:

This workshop will cover the following elements:

- •What is iTunes U?

- •Access iTunes U Course Manager.

- •Creating an Instructor Profile.

- •Creating a new course.

- •Editing and organizing content.

- •Adding posts.

- •Sharing your course.

About the facilitator:

My name is Liz Bennett and currently I am the technology coordinator at Garretson School District

Contact Information

Liz Bennett

Twitter: ID_lizbennett

Facebook: www.facebook.com/lbennett456

E-mail: liz.bennett@k12.sd.us

What is iTunes U?

The open source educational movement is upon us. Many platforms such as Coursera and OpenCourseWare offer hundreds of free courses. Prestigious higher educational institutions such as the University of Michigan and Massachusetts Institute of Technology are offering a wide variety of their courses free of charge. When Apple introduced iTunes U, only higher education institutions had the opportunity to make their content available. However, over the past few years, Apple has opened iTunes U to K-12 schools. iTunes U offers educators an easy way to supplement their class with a free online content system.
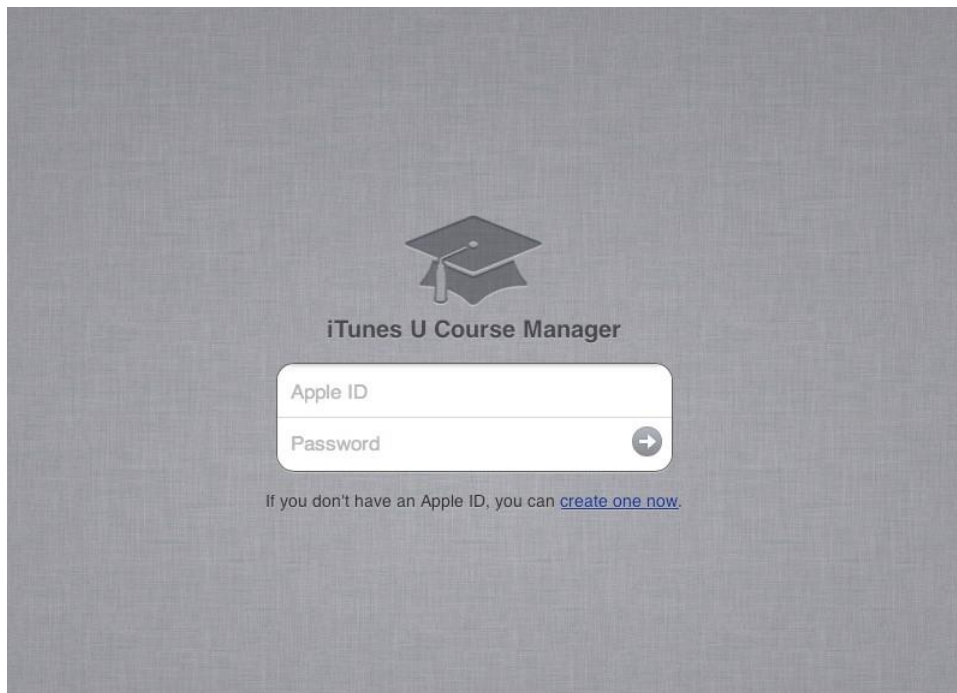
 Please keep these in mind throughout the workshop:

1. You need an Apple iPhone, iPad, or iPod to access iTunes U
2. You cannot embed assessments in iTunes U. You can link to an outside assessment but, currently there is no way to embed an assessment.

Accessing the iTunes U Course Manager

To access the iTunes U Course Manager:

1. Go to www.itunesu.itunes.apple.com

2. Enter your Apple ID (For example johndoe@me.com) OR create an Apple

 ID if you do not have one.

Creating an Instructor Profile

Creating an Instructor Profile is the foundation of building courses in iTunes U.

This page is appear in each course you make. You can edit it at any time. Be sure

to complete the "Institution" field. Also, provide a brief bio about yourself and

include some contact information.

Creating a New Course

1. Click "Create New Course"

2. Fill in the necessary details. For example Course name, level, description.

3.   Select an appropriate "Course Type"

Course Type

● **Self-Paced**
Self-paced courses allow students to begin and end a course at any time. Your course outline provides the structure, allowing students to follow along at their own pace. You must provided a suggested duration for the course.

Suggested duration (in weeks): 0 ⏶⏷

○ **In-Session**
In-session courses are courses taught in real time with calendar-based posts and assignments. You must provide specific start and end dates for the course.

Start date: [   ]   End date: [   ]

Self Paced	In Session
Storing resources or units	Syncing it with your school calendar (semesters)
Students can jump in whenever	Students need to wait for session to end before enrolling

4. Select a license. For example, if you are a biology teacher and you take pictures of different fish you have caught and want to use the pictures in iTunes U, select a license so if someone wants to reuse your images, you can be properly attributed.

License Type	Summary
Attribution	This license lets others distribute, remix, tweak, and build upon your work, even commercially, as long as they credit you for the original creation. This is the most accommodating of licenses offered. Recommended for maximum dissemination and use of licensed materials.

License Type	Summary
Attribution-Share Alike	This license lets others remix, tweak, and build upon your work even for commercial purposes, as long as they credit you and license their new creations under the identical terms. This license is often compared to "copy left" free and open source software licenses. All new works based on yours will carry the same license, so any derivatives will also allow commercial use. This is the license used by Wikipedia, and is recommended for materials that would benefit from incorporating content from Wikipedia and similarly licensed projects.
Attribution- NoDerivs	This license allows for redistribution, commercial and non-commercial, as long as it is passed along unchanged and in whole, with credit to you.
License Type	**Summary**
Attribution-Noncommercial	This license lets others remix, tweak, and build upon your work non-commercially, and although their new works must also acknowledge you and be non-commercial, they don't have to license their derivative works on the same terms.
Attribution-NonCommercialShareAlike	This license lets others remix, tweak, and build upon your work non-commercially, as long as they credit you and license their new creations under the identical terms.

Attribution-NonCommercialNonDerivs	This license is the most restrictive of our six main licenses, only allowing others to download your works and share them with others as long as they credit you, but they can't change them in any way or use them commercially.

*From http://creativecommons.org/licenses/ 5.

Click "Save".

Editing and Organizing Content

!   Your iTunes U course will revolve around an outline structure. The first level bullets are the most important. These bullets provide the overall structure of the course by allowing you to create "posts" from these bullets. We will review "posts" in the next section. The outline structure gives students the opportunity to preview the current week and the future course assignments or content.

Students can view the outline by clicking "Info" and then selecting "Outline". This is what students see:

1. **What you Need--an apple ID, a computer with a browser other than IE**
    1.1. Make an apple ID without a credit card.
    1.2. Check to see if you have one, or need to reset.
2. **Creating an image for your course--needs to be 600 x 600 (not proportional)**
    2.1. Use ipiccy.com to resize your image
3. **Set up information about the instructor page and load a picture of yourself.**
    3.1. Set Up Your Instructor Profile
    3.2. Add a Course
    3.3. In-Session and Self-Paced Courses
4. **Adding Course Materials**
    4.1. The Different Types of Material
    4.2. Linking to Apps, Books and Media
    4.3. Uploading Documents, Audio and Video
    4.4. Uploading ePub and Multi-touch Textbooks
5. **Add Posts to a Course**
    5.1. Editing a Post
    5.2. Linking to the Web in a Post
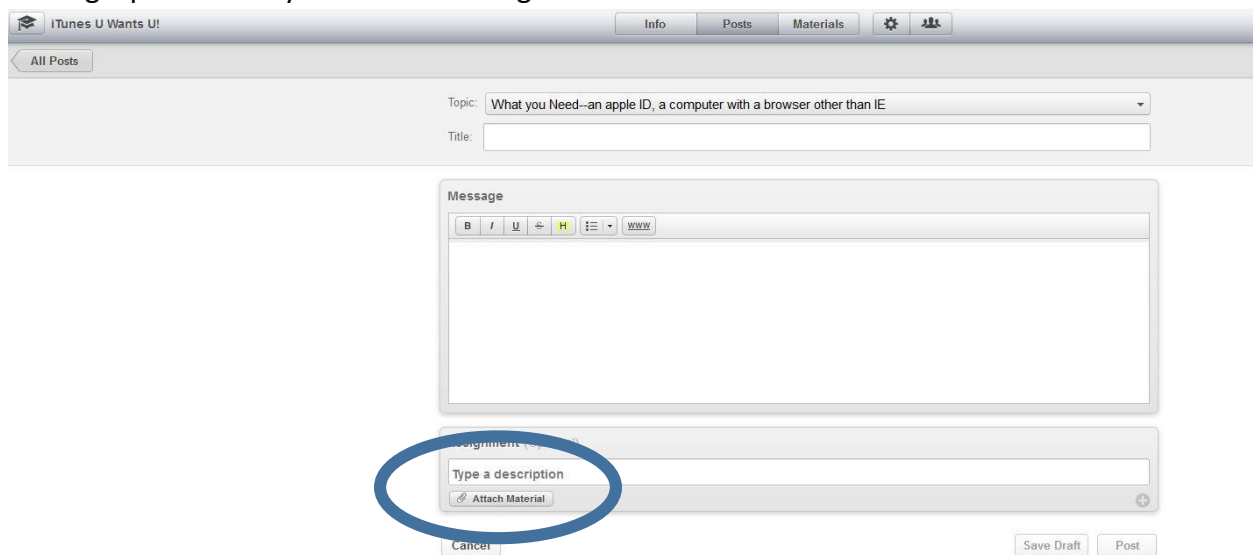   5.3. Attaching Assignments and Materials to Posts

Adding Posts

"Posts" will be the main area where students access content and activities.

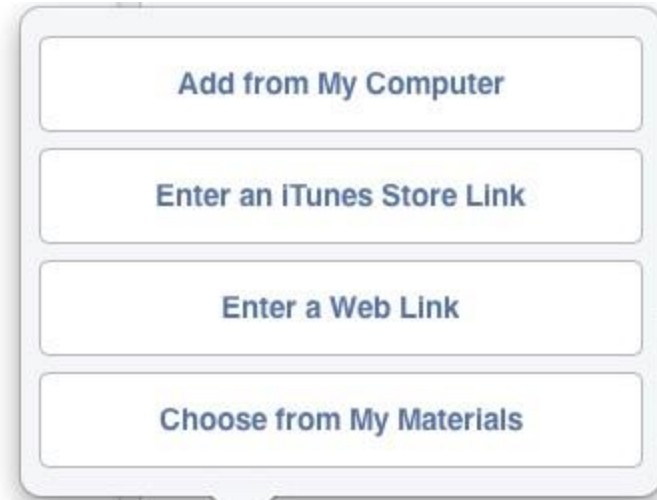1. Make sure your outline is organized.

2. Once your outline is organized, you can add a post.

3. Adding a post allows you to add an assignment with an attachment.

4. Attachments can be added from the following sources:

Characteristics of Good iTunes U Courses

Good iTunes U courses have:

• A detailed Overview with the expectations of the course and how to be successful in the course.

• Course outcomes are clear-- "black and white"

• A picture of the instructor and a brief biography

• Posts that provide a brief overview of the lecture—posts area

• Posts that contain a video or audio lecture with practice exercises –posts area

What you should bring:

Access your dropbox and include anything you may want to have in your course-syllabus, worksheets, videos, links to any web site or app you may want to include.

Organize all the digital content into a central course folder.

　　　For example, collect all Word documents, PowerPoint presentations, videos, audio recordings, pictures, PDFs, and/or ePub files into one folder on dropbox site.

The following file types can be distributed via iTunes U and work on Mac, PC, or iOS devices.

Audio: mp3, m4a

Video: mp4, m4v, mov

Documents: ePub, pdf, Word, Excel, PowerPoint

Images: png, jpg, jpeg

The following file types can be distributed via iTunes U and work only on iOS devices.

Documents: iBooks

Apps: iOS apps

Title all digital content with clear, easy to understand file names—short concise names

On a PC, use firefox or chrome, no IE. Safari is at EOL on the PCs.

On Macs, Safari, firefox or chrome

If you haven't done so, create an Apple ID with your K-12 email address

Open the app store on your iPad/iPhone/iPod or iTunes on your computer.

Make sure that you are not signed into the App Store with an existing account.

Search for a free app, for example Yelp! or Dropbox.

Click the Free button and then Install App.

iTunes will ask you for account information, click Create an Apple ID.

Create an Apple ID account with your @k12.sd.us email account. When

prompted for a payment method, click None.

After receiving access go to https://itunesu.itunes.apple.com/coursemanager/ to develop your course.

Create a simple course outline using a numerical structure. For example, Lecture 01, Lecture 02, Class Notes 01, Class Notes, 02, etc.